



2ND INTERNATIONAL CONFERENCE ON SUSTAINABLE BUSINESS (ICSB 2026)

Innovation, Inclusion & Impact

27TH & 28TH MARCH 2026

Jointly organised by

DEPARTMENT OF BUSINESS ADMINISTRATION

**INSTITUTE OF MANAGEMENT AND INFORMATION
TECHNOLOGY (IMIT), CUTTACK**

&

**COLLEGE OF IT AND MANAGEMENT EDUCATION (CIME),
BHUBANESWAR**

(Constituent Colleges of Biju Patnaik University of Technology, Govt. of Odisha)

In collaboration with

**OPERATIONAL RESEARCH SOCIETY OF INDIA,
BHUBANESWAR, ODISHA**

&

PREMIER COLLEGE, ETHIOPIA

<https://www.icsb.imit.ac.in/index.html>

**ORSI
BEST PAPER
AWARD**

₹ 5000/-



Venue:

WORLD SKILL CENTER, BHUBANESWAR

ABOUT IMIT

The Institute of Management and Information Technology (IMIT), formerly CAMS, was founded in 1962 and is a premier Government of Odisha institution known for academic excellence and industry relevance. It offers postgraduate and research programs in Computer Science and Business Administration from its scenic campus in Cuttack, strategically located near Bhubaneswar, the Cyber Capital of Odisha. The flagship MBA program, with 180 annual intakes through OJEE, is supported by modern infrastructure, a rich library, and experienced faculty. Emphasizing quality over quantity, IMIT fosters leadership, innovation, and social responsibility, making it one of Odisha's most prestigious institutions.

PREMIER COLLEGE, ETHIOPIA

Premier College, Ethiopia, established in August 2022 at Kaliti, Addis Ababa, is licensed by the FDRE Education and Training Authority to deliver innovative, affordable, and globally relevant higher education. Committed to academic excellence, research, and community service, the college currently offers three fully online master's programs—MBA, Master of Project Management (MPM), and Master of Leadership (MOL)—along with short-term professional training courses, ensuring flexible access for learners across Ethiopia and beyond. Through its modern digital learning platform, Premier integrates interactive teaching, continuous assessment, and real-world application to prepare students for leadership and professional success. Guided by a mission to empower learners and foster knowledge creation for societal development, the college envisions becoming a globally recognized model of higher education by 2035, positioning itself as a hub for advanced learning and innovation in Ethiopia.



ABOUT CIME

The College of IT and Management Education (CIME), earlier known as the Centre for IT Education (CITE), was founded on 4th August 2000 by the Orissa State Electronics Development Corporation Ltd. under the Department of Electronics and IT, Government of Odisha. It was later taken over on 1st February 2006 to function as a constituent college of Biju Patnaik University of Technology (BPUT) under the Industries Department on a self-sustaining model. Offering MBA, MCA, and M.Sc. (Computer Science) programs, CIME combines academic rigor with modern facilities, including digital classrooms, advanced computer labs, and a well-equipped library.

ORSI, BHUBANESWAR

The Operational Research Society of India (ORSI), founded in 1957, is a representative of the International Federation of Operational Research Societies (IFORS) in India. It publishes high quality journal, OPSEARCH. ORSI has seventeen chapters all over the country. The Bhubaneswar (Odisha) Chapter of the ORSI is the most vibrant chapter in India. It conducted its 26th and 48th ORSI Annual Conventions at Utkal and SOA Universities, respectively, attended by many delegates from India and abroad. It has organized successful conferences at PMEC, CUTM, KIIT, BIITM and Ravenshaw University in the past. This chapter is lucky to have high profile academicians, including former vice chancellors and senior professor from IIT and IIM, as life members. Further details can be obtained from <https://orsihq.org/>. Chapter president can be contacted at orsi.bbsr@gmail.com

ABOUT THE HOST CITY

Bhubaneswar, the host city for ICSB 2026, is often called the "Temple City of India" for its magnificent Kalinga-style temples such as Lingaraj, Mukteshvara, Parsurameswara, and Ananta Vasudeva, which showcase centuries of architectural brilliance. Researchers visiting the city can also explore the historic Udayagiri and Khandagiri Jain caves, the Dhauili Hill peace pagoda, and the serene Bindusagar Lake. For nature lovers, Nandankanan Zoological Park offers a unique forested zoo with white tigers and rare species, while the Odisha State Museum and Tribal Museum provide rich insights into the region's art, history, and indigenous heritage. Day trips to the UNESCO-listed Konark Sun Temple, the sacred Jagannath Temple and beaches of Puri, or the vibrant Raghurajpur artist village further enrich the experience, making Bhubaneswar a perfect blend of spirituality, culture, history, and natural beauty.



Call for Papers

The 2nd International Conference on Sustainable Business (ICSB 2026), with the theme "Innovation, Inclusion and Impact," invites original research papers, case studies, and conceptual contributions from scholars, researchers, practitioners, and policy makers. The conference aims to foster interdisciplinary dialogue and explore transformative solutions for sustainable business models in an evolving global context.

Authors are encouraged to submit papers addressing innovative strategies, inclusive practices, and measurable impacts across sectors.

Track 1: Innovative Business Models and Digital Transformation: Circular economy, platform-based business models, AI-driven enterprises, blockchain for sustainability, Industry 5.0.

Track 2: Inclusive Growth and Social Impact: Social entrepreneurship, diversity & inclusion, women-led enterprises, indigenous innovation, Corporate Social Responsibility, rural and grassroots innovation, Sustainable Agriculture and Food Systems.

Track 3: Responsible Finance and Impact Investing: ESG investing, green finance, microfinance, SDG-aligned investment strategies, climate risk disclosures.

Track 4: Sustainable Human Resource and Organizational Practices: Green HRM, DEI (Diversity, Equity, Inclusion), employee well-being, ethical leadership, workplace innovation.

Track 5: Governance, Policy, and Sustainability Reporting: Corporate governance, integrated reporting, sustainability disclosures (GRI, SASB, BRSR), public-private partnerships.

Track 6: Sustainable Supply Chains and Environmental Innovation: Green supply chain management, circular logistics, eco-design, sustainable procurement, energy transition strategies, Renewable Energy Solutions, Carbon Footprint Reduction and Net Zero Goals, Biodiversity Conservation and Ecosystem Services.

Track 7: Science, Technology, and Business Interface for Sustainable Innovation: Translational research, commercialization of scientific innovation, science-based startups, R&D and sustainability, academia-industry collaborations.

Paper Formatting:

- Papers must be submitted in M.S WORD or PDF formats.
- All submissions must be original, unpublished, and not submitted or currently under publication elsewhere.
- All papers should be written in English. This includes all sections, figures, tables, and references.
- All submissions must be within 6000 words in length and within 20 pages. Size of the paper is A4 with 2.54 cm margin from all sides.

Paper Format & Submission Methods:

Authors are requested to submit their complete papers, comprising all sections, figures, tables, and references in APA 7th Edition style, via email to icsb2026@gmail.com

All the submitted papers will be processed through Turnitin software for originality check. Only the papers having 10 % general plagiarism and zero AI plagiarism will be sent of reviews by two independent subject expert reviewers. Any article that fails to pass the plagiarism detection step will be sent back to the author. ICSB -2026 urges all article-contributors to seriously abide by our academic integrity policy.

ICSB Registration Fee

Registration	Indian Participants (INR)	Overseas Participants (USD)
Research Scholars/ Academics/ Industry Professional	4000 ₹	100 \$
Early Bird Registration/ ORSI Members	3000 ₹	80 \$

The papers getting selected for publication in the journals have to resubmit the paper as per the journal templet and pay a publication fee.

IMPORTANT DATES

Opening of Paper Submission site
16.08.2025

Last Date of Paper Submission
31.12.2025

Notification of Acceptance/ Rejection
31.01.2026

Camera Ready Submission
10.02.2026

Early Bird Registration
15.02.2026

Last Date of Registration
15.03.2026

Date of Conference: 27-28 March, 2026

Publication Opportunities

Accepted registered papers will be submitted for publication in Empirical Economics Letters (indexed in ABDC)/ Scopus indexed journals (proposal under review)/ conference proceeding in the form of book chapters by a reputed publisher. The authors of the selected papers are required to pay the publication fee for publication in the journal(s).

Board of Editors

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Prof. Md Abdul Wadud, *Professor*, Department of Economics, Rajshahi University, Bangladesh

Conference Venue

World Skill Center, Tower 2010, Block B, Sector A, Mancheswar Industrial Estate, Bhubaneswar, Odisha 751007

ABOUT ICSB 2026

Building upon the success of ICSB 2025 with its proceedings published by Springer nature, 2nd International Conference on Sustainable Business (ICSB 2026) returns with renewed purpose and a bold new theme- "Innovation, Inclusion and Impact." Scheduled for March 27–28, 2026, ICSB 2026 will bring together academicians, policymakers, industry leaders, development practitioners, and researchers from across the globe to explore cutting-edge ideas and collaborative solutions for sustainable business practices.

While ICSB 2025, held on May 5–6, 2025, focused on the triple bottom line—People, Planet, and Profit—and sparked meaningful conversations on socio-environmental responsibility, ICSB 2026 aims to delve deeper into how innovation can drive inclusive growth and measurable impact across sectors. The conference will feature keynote speeches, technical paper presentations, panel discussions, and industry-academia dialogues in a hybrid format.

By addressing real-world challenges with forward-thinking strategies, ICSB 2026 aspires to create a vibrant platform for thought leadership and actionable change in sustainability.



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ICSB 2025 (Gallery)

